

# LAKWOOD OLD HOUSE FAIR

Saturday, April 16th, 11a.m. to 4p.m.  
Harding Middle School at Hilliard & Madison Ave.

## Exhibitor Information

### MISSION OF THE OLD HOUSE FAIR

This event serves as a home-related informational one-stop shop for Lakewood residents. This Old House Fair focuses on the unique needs and care of Lakewood's older architecture and living spaces so that they may sustain another century. Exhibitors must pledge to support and educate residents on goods and services that respects the integrity and maintains the quality of Lakewood's old homes. **Exhibitor participation will be limited to local organizations and businesses that provide goods and services related to home improvement, remodel, repair, beautification, and decorating.** We are expecting **400 households** (or 800 people) to attend. This gives you an opportunity to meet potential new customers, generate quality leads, set up estimate appointments, and build community relations.

### EXHIBITOR DETAILS

**Booth Space** - Each booth will include a 6 ft. table with chairs with a total space of 8 ft. wide and 6 ft. deep. They may be taped off to assure fairness. Two businesses may share booth space or request to be located next to each other but you must arrange that between yourselves and indicate on the Registration Form. The Old House Fair committee will assign exhibitors their table location. Assignments will be handed out beginning at 9:00 a.m. the day of event. Event space is limited and booth space is first come, first serve. Booths must be manned at all times. In case of emergency requiring you to leave the premises, booths must remain set up until 4pm.

**Additional Booth Options** - If you need more space you may purchase a 2nd booth space. Also, if you would like electricity hook up you will need to purchase this as an additional option as detailed on the Registration Form. Booths will not come with backdrops behind booth spaces. If you would like to be located along the concrete gym wall for hanging banners or heavy props there is an additional fee as outlined on Registration Form. Each booth will come with a generic 15"W x 5"H cardstock sign with your business name on it. You are responsible for bringing your own props or tablecloth and materials you wish for your exhibit.

**Vendor Exhibitors** - As long as you have an Ohio Vendor's License you may sell your merchandise keeping all of the profits. You must be able to handle all your transaction needs.

### DAY OF EVENT

Held in the large gym and smaller cafetorium at: **Harding Middle School - 16601 Hilliard Ave., Lakewood**  
Exhibitor set-up starts at 9:00a.m. Event is from 11 a.m. to 4 p.m. School parking is limited. All drop off vehicles must be parked away from the entrance by 10:30a.m.

### HOW TO BE AN EXHIBITOR

Fill out and return the included Registration Form with payment. Drop off or mail to:

**Lakewood Hardware - 16608 Madison Ave., Lakewood.** Phone: 226-8822;

Hours: Mon - Friday 7:30am - 6pm (open till 7pm Mon/Wed); Saturday 8am - 5pm; Sunday 10am - 2:00pm

Registration Deadline – Return by **Saturday, April 2<sup>nd</sup>** to get your business name and business category published in the April 5th Lakewood Observer newspaper Old House Fair ad (10,000 copies distributed). Return by **Saturday, April 9<sup>th</sup>** to get your business, category, and description listed in the Old House Fair Exhibitor listing (found in the Madison Ave. Business Directory, 5000 copies distributed throughout year 2011). Registrations accepted until booth space runs out. You will receive confirmation of your registration.

*For Old House Fair online discussions check out [www.lakewoodobserver.com/forum](http://www.lakewoodobserver.com/forum) under House Talk. Pick up your copy of The Lakewood Observer paper at Lakewood Hardware for publicity stories and notices.*

*For additional questions or information on the Old House Fair contact:*

*Lakewood Hardware at 216-226-8822 or Mel Page (of M.A.M.A) at 216-233-3157 or [melissabpage@sbcglobal.net](mailto:melissabpage@sbcglobal.net)*

