

Spring Fling @



The Furry Nation

and Friends

www.thefurrynation.com, 216-539-8226, 15800 Detroit Ave Lakewood, OH 44107

Vendor Table Application

Event date: Saturday April 2, 2011 10am-5pm

Application due date: March 1, 2011

The Furry Nation will be holding our Second Spring Fling Anniversary celebration on April 2, 2011. This event will take place at the The Furry Nation located at 15800 Detroit Ave. The Greater Cleveland community will have the opportunity to purchase wonderful art, view information on vets, trainers, groomers and more. Help us enjoy the beginning of Spring in Lakewood with food, a visit from Q104's Mid-Day D.J Tim Richards and raffle prizes from stores all over the Cleveland area. This is sure to be an event to remember. Raffle proceeds will benefit All Dog's Heaven, a fabulous 501-c3 non-profit rescue organization located in Lakewood, OH.

The Furry Nation sits right on Detroit Ave in West Lakewood so your outdoor vendor table will be seen by thousands of passersbys. Ample parking is available for all to have easy access. The Furry Nation has planned advertising in several locations including two weeks of commercials on radio station Q104, ads in The Plain Dealer's community papers, Lakewood Observer and The Cleveland Canine. We are expecting over 1200 people to attend The Spring Fling.

The Furry Nation has already produced other successful events in conjunction with community groups such as The Committee to Allow Leashed Dog Walking in Lakewood Parks, Lakewood Dog Park and many local rescues. Those events helped successfully raise money to further their group's community needs.

What do you receive as a vendor:

- 10X10 spot to set up and design to your needs.
- 10 raffle tickets for you or to give out to your customers at your discretion.
- Access to thousands of customers focused on your products with Easter and Mother's day just a month away.
- Media coverage and advertising totaling over \$5000 dollars
- Vendor applicants who submit jpeg photos of their work/logo/services will be considered for use in our print ads.
- If you would like to guarantee use of your logo in print ads please send a jpeg logo no later than March 1, 2011 and make a check payable to The Furry Nation in the amount of \$25.00

Please feel free to contact us at Bridget@thefurrynation.com or 216-539-8226 with any questions you may have.

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The Furry Nation Spring Fling Celebration
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Name of your business: _____

Contact name: _____

Contact Phone: _____

Contact Email/Website: _____

Address: _____

What will you be displaying/selling: _____

Vendor pricing:

☐ 10 X 10 spot: \$50.....

☐ 10 X 10 spot to non-profit groups: \$40.....

(must submit 1st page of 501c3)

☐ 10 X 10 spot with tent, table and 2 chairs

pre-setup for your use: \$100.....

(no discounts for non-profits. Only three slots available reserve early)

☐ Pre-purchase of raffle tickets for you or your customers in 25 ticket increments: \$15.....

☐ Guaranteed use of logo in print ads: \$25.....

(must email jpeg image of logo no later than March 1, 2011)

Total Due to The Furry Nation (please send checks with app.):.....