



Request for Fiscal Year 2010 Community Development Block Grant (CDBG) Funds

*In 2009, the City of Lakewood will receive
\$2,214,511 in CDBG funding*

PART I – GENERAL INFORMATION

AGENCY:	LakewoodAlive
ADDRESS:	14701 Detroit Avenue #LL10
	Lakewood, OH 44107
TELEPHONE (DAY):	216-521-0655
CONTACT PERSON:	Mary Anne Crampton
TITLE:	Executive Director
PROJECT/ACTIVITY NAME:	Housing Outreach
GRANT REQUEST AMOUNT:	\$57,050

PART II – PROJECT DESCRIPTION

Please attach a separate sheet of paper with the answers to Part II, questions (1.) and (2.) **Limit your narrative to no more than one (1) page for each question.**

1. PROBLEM/NEED IDENTIFICATION

BRIEFLY DESCRIBE THE SPECIFIC COMMUNITY DEVELOPMENT PROBLEM OR NEED ADDRESSED BY THE PROGRAM. DESCRIBE HOW THE PROBLEM OR NEED INVOLVES LOW- AND MODERATE-INCOME RESIDENTS IN LAKEWOOD, OR HOW IDENTIFIED CONDITIONS COULD LEAD TO PHYSICAL BLIGHT IN THE COMMUNITY. USE OF DATA OR STATISTICS IN THE DESCRIPTION IS STRONGLY ENCOURAGED. EXPLAIN ANY PREVIOUS ACTIONS TAKEN TO ADDRESS THIS NEED.

The LakewoodAlive Housing Outreach program is the **only one** available in the community to **help low and moderate income households understand the rules associated with housing compliance or the financial assistance programs that are available to address exterior housing maintenance issues** that may be subject to citation by the City Building Department. There is also no other program that offers non-financial assistance and education to low-to-moderate income households as to how to address housing maintenance issues.

According to the "Grow Lakewood" Committee report to the Mayor and City Council in July, 2005, one of the six strategic objectives is "to improve neighborhood quality/maintain and improve housing quality." As an outgrowth of the "Grow Lakewood" report, a Lakewood Housing Advisory Panel was formed and issued a report in July, 2007. The report states "Most

of the housing in Lakewood is nearing the century mark. Without ongoing maintenance and repair, some of these structures may encounter major structural problems. Some homes still operate with original electrical, plumbing and heating systems which are not as safe or efficient as currently available systems.” The report recommends the following to address the problem:

Encourage the City to continue its efforts to inspect the exteriors of all properties on a regular basis to better understand the current condition of properties and their needs. The inspection program should take a proactive approach to **educating property owners about repairs necessary to maintain properties at specified standards**. The inspection process would help administer housing, sanitation, health, fire and safety codes.

Under the Lakewood Codified Ordinances, failure to comply with building, health, or safety code is a criminal offense. In May 2008, in conversations with City officials and Building Department personnel, it was agreed that **education about government financial assistance available to eligible low and moderate income households for exterior house maintenance was a critical first step gap in the current code enforcement process**.

Also, the objectives in the Executive Summary of the HUD Consolidated Plan, include “maintaining the availability of permanent housing in standard conditionto low and moderate income households.....” and “revitalizing deteriorating or deteriorated neighborhoods”.

Also noted in the Consolidated Plan Summary: “...due to the age of the housing stock, rehabilitation of housing units occupied by low and moderate income households will continue to be a primary activity. Rehabilitation of units, finance through low interest loans, grants and rebates will help owners to maintain the condition and costs of their homes....”

2. STRATEGY STATEMENT

DESCRIBE HOW THIS REQUEST FOR FUNDS WILL ADDRESS THE PROBLEM OR NEED IDENTIFIED ABOVE. THIS SECTION SHOULD SPECIFICALLY DESCRIBE AND QUANTIFY THE SERVICES TO BE PROVIDED, OR THE PROJECT TO BE UNDERTAKEN WITH THE REQUESTED CDBG FUNDING. INCLUDE AN OBJECTIVE THAT IS A SPECIFIC, MEASURABLE OUTCOME TO BE ACHIEVED IF THE REQUEST FOR FUNDS IS APPROVED AND THE PROJECT COMPLETED (E.G. TO RECONSTRUCT 500 LINEAR FEET OF SIDEWALK FOR 50 UNITS OF HOUSING IN A LOW/MODERATE INCOME NEIGHBORHOOD.)

LakewoodAlive proposes to continue its housing outreach program to educate low- to- moderate income residents about issues and resources associated with exterior house maintenance issues. This program works with and in advance of the Lakewood Building Department to minimize the number of inspections and citations to low and moderate income residents by being the primary information and assistance resource for eligible households. Close coordination with the Building Department avoids duplication of services and increase efficiencies.

The outreach program is city-wide, and provides low-to-moderate property owners with information concerning government assistance available to rectify code violations. The goal of the program is to prevent residents from being charged with a criminal offense by working with them to resolve the issue(s).

The LakewoodAlive program serves to educate block watch groups on Lakewood's housing standards and to solicit their assistance in identifying properties in need of attention that may qualify for services.

LakewoodAlive's Housing Outreach Director is also responsible for serving as a resource for the City of Lakewood Building Department in dealing with property owners who have already been cited. We educate residents on housing standards and programs available to rectify the violations, with the expectation that the program will help resolve current violations and prevent future infractions.

LakewoodAlive concentrates its outreach services in the CDBG eligible low/mod target areas of the city; however, property owner education are conducted throughout the City of Lakewood for any low/mod income residents.

Accomplishment measures:

LakewoodAlive will account for the number of low-moderate income households served.

LakewoodAlive will account for the number of property owners who voluntarily come into compliance.

LakewoodAlive requests that the Court require LakewoodAlive resource training for housing code violators who are low-moderate income.

A minimum of 5 community meetings will be promoted and held in low-mod areas to review code standards and program assistance available to eligible residents to maintain houses.

3,500 single family and two-family residential structures with exterior maintenance issues will be monitored in 2010. This survey will be in conjunction with block watch programs and other survey/programs as to make the most efficient use of our time. As concerns are identified, direct outreach to the owner will occur.

Cited houses with low-moderate income owners or tenants will be directed by the City's Building Department to LakewoodAlive for assistance .

3. PROJECT AREA (city-wide, or identify census tract, neighborhood street boundaries, or street address where project is to take place): City-wide for income eligible properties, with a focus on census tracts: 1605-3, 1606.02-4; 1606.02-2;1606.02-3;1617-1;1617-2;1618-1;1618-2;1615-4;1615-3;1608-1;1607-1

PART III – ANTICIPATED BENEFITS

1. WHAT IS THE TARGET POPULATION? (e.g. elderly, disabled, abused children, etc.)

Low and moderate income households (both property owners and occupants), and low to moderate income neighborhoods.

1. PLEASE COMPLETE THE SECTION OF THE FOLLOWING TABLE THAT IS RELEVANT TO YOUR TYPE OF PROGRAM. THE NUMBER IN THE "LOW-MOD BENEFIT" COLUMN MAY BE THE SAME AS THAT IN THE "OVERALL BENEFIT" COLUMN.

FISCAL YEAR 2010			
Type of Program	A. Overall Benefit	B. Low-Mod Benefit (see Attachment II, "Income Guidelines")	C. % Low-Mod Benefit (B. / A.)
Social Service	Total number of Lakewood residents to be served: _____	Total number of Lakewood residents of low/moderate income to be served: _____	N/A %
Economic Development	Total number of Lakewood businesses to be served: _____	Total number of jobs to be created for low/moderate income people: _____	N/A %
Housing (includes rehab, new construction, or code inspection):	Total number of Lakewood housing units to be served: 20	Total number of Lakewood housing units occupied by low-moderate households to be served: _____	100 %
Infrastructure	Total number of housing units to benefit directly from the project: _____		N/A

3. IF THIS IS AN EXISTING PROGRAM, PROVIDE AN UNDUPLICATED COUNT OF THE NUMBER SERVED PER YEAR DURING. PLEASE INDICATE IF YOU ARE COUNTING UNITS, HOUSEHOLDS OR INDIVIDUALS:
FISCAL YEAR 2008: _____ FISCAL YEAR 2009: _____

4. IF A SOCIAL SERVICE, PERCENTAGE OF PROGRAM'S LAKEWOOD CLIENTS TO TOTAL NUMBER OF PROGRAM CLIENTS: 100%
5. ANTICIPATED PERCENTAGE INCREASE IN THE NUMBER SERVED BY THE PROGRAM DURING FISCAL YEAR 2010: _____%
6. ON WHAT BASIS DO YOU ANTICIPATE AN INCREASE?

7. IS THERE ANY OTHER AGENCY SERVING LAKEWOOD RESIDENTS WITH A SIMILAR PROGRAM?
x ☐ No ☐ Yes (If yes, please list the agency and program.) _____
8. DOES THE AGENCY HAVE PROCESSES IN PLACE FOR SERVING BENEFICIARIES WHO DO NOT SPEAK ENGLISH? ☐ No x ☐ Yes (If yes, please describe)
The housing outreach director speaks some Spanish.
9. WHICH SET OF INCOME ELIGIBILITY GUIDELINES DOES THE AGENCY TYPICALLY ADHERE TO IN THE ADMINISTRATION OF THIS PROGRAM [E.G. HUD PROGRAM LOW- AND MODERATE-INCOME GUIDELINES; HOUSING CHOICE VOUCHER PROGRAM (FORMERLY "SECTION 8"); FEDERAL HHS POVERTY GUIDELINES; ETC.]:
HUD program low- and moderate-income guidelines
10. PLEASE LIST THE CLIENT ELIGIBILITY CRITERIA OF THE PROGRAM.
- A. income eligible owners of property in Lakewood
 - B. income eligible occupants of property in Lakewood
 - C. households in low and moderate income areas of Lakewood
 - D.
 - E.

DESCRIBE THE POTENTIAL SPIN-OFF BENEFITS TO THE COMMUNITY IF THIS PROJECT IS FUNDED: Maintaining our housing stock has been repeatedly reported as essential to protecting Lakewood's economic future. As stated in the Grow Lakewood report, "Housing is the 'economic lynchpin' "

By addressing exterior maintenance issues that would be subject to citation, the tax value of our residences will be protected and re-investment encouraged. These efforts will prevent the emergence of blight and general deterioration of our neighborhoods.

The free market for housing is often not a fair market for low and moderate income residents. Left unchecked, market forces will allow housing to deteriorate, push people from their homes and leave others with no homes at all. This outreach program proposed by LakewoodAlive will help those who have the fewest resources to assure that our housing stock is well maintained for the benefit of everyone who calls Lakewood home.

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PART IV – PROJECT TIMELINE AND BENCHMARKS

1. WHAT IS THE PROJECT'S CURRENT STATUS?

- ☒ existing program that is underway
☐ new program that is ready for implementation
☐ new program that is currently in the planning phase

2. WHEN WILL THIS PROJECT'S PROGRAM YEAR BEGIN? January 1, 2010
END? December 31, 2010

3. INDICATE BELOW THE AMOUNT OF CDBG FUNDS TO BE SPENT EACH QUARTER, BEGINNING JANUARY 1, 2010 AND ENDING DECEMBER 31, 2010.

2010 Jan., Feb. and March	2010 Apr., May and June	2010 July, Aug. and Sept.	2010 Oct., Nov., and Dec.
\$14262	\$14262	\$14262	\$14262

4. PROVIDE A WORK SCHEDULE IN THE SPACE BELOW THAT INDICATES A PROJECTED MILESTONE AND DEADLINE FOR ACCOMPLISHMENT OF TASKS OR THE DELIVERY OF SERVICES. (E.G. THE SCHEDULE FOR A PUBLIC SERVICE ACTIVITY MAY SPECIFY DELIVERY OF A CERTAIN NUMBER OF STAFF HOURS PER QUARTER, OR DELIVERY OF SERVICES TO A CERTAIN NUMBER OF CLIENTS PER QUARTER.)

MILESTONE	DEADLINE
480 staff hours /quarter	1 Quarter 2010 2 Quarter 2010
72 mgmt hours/quarter	3 Quarter 2010 4 Quarter 2010

PART V – FINANCIAL SUMMARY

1. IF THIS PROJECT INCLUDES PHYSICAL IMPROVEMENT(S), WHAT IS THE LIFE EXPECTANCY OF THE IMPROVEMENT(S)?

2. DOES THIS PROJECT PRODUCE PROGRAM INCOME (I.E. REVENUES)?

3. PLEASE IDENTIFY THE PRIMARY STAFF MEMBERS THAT WILL BE INVOLVED IN THE ADMINISTRATION OF THE PROGRAM. IDENTIFY IF POSITION IS TO BE NEWLY HIRED IN THE "SUMMARY" SECTION OF THE TABLE.

TITLE	TYPE OF POSITION	AMOUNT OF TIME DEVOTED TO PROGRAM	BRIEF SUMMARY OF RESPONSIBILITIES
Housing Outreach Director	☐ full-time ☒ part-time ☐ volunteer	☒ full-time ☐ part-time	Responsible for outreach to low-moderate income residents to resolve exterior housing maintenance issues. Services include education on government assistance programs and practical counsel on housing maintenance techniques.
Administrative Assistant	☐ full-time ☒ part-time ☐ volunteer	☐ full-time ☒ part-time	Will complete administrative tasks including mass mailings, data-base management and property research.
Executive Director	☒ full-time ☐ part-time ☐ volunteer	☐ full-time ☒ part-time	Management
LakewoodAlive Housing Committee Chair	☐ full-time ☐ part-time ☒ volunteer	☐ full-time ☒ part-time	Board representative to oversee property compliance and acquisition process
	☐ full-time ☐ part-time ☐ volunteer	☐ full-time ☐ part-time	

4. SOURCE OF FUNDS FOR PROJECT:

Complete this budget for the activity for which you are requesting funds only, not the entire agency or departmental budget, unless this is the only activity administered by your agency.

SOURCE OF FUNDS	COMMITTED		AMOUNT
	YES	NO	
APPLICANT AGENCY FUNDS	☐	☐	\$
LAKEWOOD CDBG CARRY-FORWARD FUNDING FROM FY 2006	☐	☐	\$19,900
OTHER FEDERAL FUNDING	☐	☐	\$
STATE GOVT. FUNDING	☐	☐	\$
COUNTY GOVT. FUNDING	☐	☐	\$
PRIVATE SECTOR FUNDING (E.G. FOUNDATION)	☐	☐	\$
CLIENT FEES (ATTACH FEE SCHEDULE)	☐	☐	\$
OTHER:	☐	☐	\$
LAKEWOOD CDBG FY 2009 FUNDING REQUEST			\$57,050
TOTAL PROJECT BUDGET			\$74,450

5. ADDITIONAL FUNDING INFORMATION (Include all costs necessary to complete this activity, such as architectural fees, administration fees, and other necessary expenses.)

- A. IF THIS REQUEST IS FOR NEW CONSTRUCTION, REHABILITATION, ACQUISITION OR EQUIPMENT, SUBMIT A COST ESTIMATE FROM AN UNRELATED THIRD PARTY. *IF CDBG FUNDS ARE USED FOR CONSTRUCTION OR REHABILITATION COSTS, THEN FEDERAL WAGE RATES ("DAVIS-BACON") MUST BE PAID. AGENCY MUST ALSO SUBSCRIBE TO REPORTING REQUIREMENTS OF THE CITY OF LAKEWOOD RELATED TO PAYMENT OF DAVIS BACON WAGE RATES.*
- B. SUBMIT OTHER FUNDING SOURCE COMMITMENT LETTERS TO SUPPORT BUDGET FIGURES ABOVE.
- C. WHEN WILL OTHER FUNDING COMMITMENTS BE AVAILABLE FOR USE IN THIS PROJECT?

6. **BREAKDOWN OF CDBG FUNDING:**

Complete this budget table for CDBG funds request only. No indirect costs may be paid with CDBG funds without an approved indirect cost plan.

EXPENDITURE TYPE	DETAILED DESCRIPTION OF EXPENDITURE (ATTACH SHEET IF NECESSARY)	AMOUNT
SALARIES AND BENEFITS	100% Housing Outreach Director 20% of fulltime Executive Director 50% of Part-time Assistant	\$48,297
OPERATING COSTS (e.g. supplies, professional services, postage, materials, travel, etc.)		\$8,753
CAPITAL COSTS (e.g. land or building acquisition, construction, rehab, demolition, etc.)		\$
OTHER		\$
OTHER		\$
TOTAL		\$57,050

7. **THE REQUESTED AMOUNT OF CDBG FUNDING COMPRISES 100% OF THE TOTAL PROGRAM BUDGET.**

8. **TOTAL AGENCY BUDGET: \$236,400**

EXPENDITURE TYPE	AMOUNT
SALARIES AND BENEFITS	\$121,000
OPERATING COSTS (e.g. supplies, professional services, postage, materials, travel, etc.)	\$98,400
CAPITAL COSTS (e.g. land or building acquisition, construction, rehab, demolition, etc.)	\$
OTHER (DESCRIBE:) IN-KIND SERVICES	\$17,000
OTHER (DESCRIBE:)	\$
TOTAL	\$236,400

PART VI – AGENCY INFORMATION

1. NON-PROFIT AGENCIES SHOULD SUBMIT ONE COPY OF EACH OF THE FOLLOWING DOCUMENTS:
 - A. ONE (1) COPY OF THE ORGANIZATION'S ARTICLES OF INCORPORATION
 - B. ONE (1) COPY OF THE ORGANIZATION'S IRS TAX EXEMPT STATUS DETERMINATION LETTER. ENTER TAX EXEMPT ID NUMBER HERE: _____
 - C. CURRENT LIST OF THE ORGANIZATION'S BOARD OF DIRECTORS OR TRUSTEES, AND THEIR AFFILIATIONS.
 - D. ONE (1) COPY OF THE ORGANIZATION'S MOST RECENT ANNUAL REPORT.
 - E. ONE (1) COPY OF THE ORGANIZATION'S MOST RECENT AUDITED ANNUAL FINANCIAL STATEMENT.

2. WHAT IS THE GEOGRAPHICAL AREA OF SERVICE FOR YOUR AGENCY? City of Lakewood

3. IS THE AGENCY LICENSED OR ACCREDITED? ☐ No ☒ Yes (If yes, by whom?)
National Main Street Center

4. DOES THE AGENCY FORMALLY EVALUATE AND MEASURE THE EFFECTIVENESS OF THIS PROGRAM? ☐ No ☒ Yes

If not, please explain your efforts to implement such a process. If yes, describe how.: _____
Heritage Ohio conducts a 10-pt evaluation process annually. In addition, the local organization provides a monthly written report to the board of directors, that includes a section of housing outreach activity.. Also, our 2009 grant funders, Heritage Ohio and Cuyahoga Arts and Culture (year-to-date) require detailed project reports as a condition of funding.

5. HOW WILL THE AGENCY MODIFY THE PROGRAM IF FULL FUNDING IS NOT RECEIVED?
We will eliminate our housing outreach services program.

6. PLEASE EXPLAIN ANY SIGNIFICANT CHANGES IN AGENCY FUNDING SOURCES THAT HAVE OCCURRED IN THE LAST TWO (2) YEARS:
We have been successful in securing grant funding for specific programs i.e., signage and wayfinding design and our summer concert series. We also successfully advocated for streetscape funding through our congressional representative (although those dollars will be directed through the city. We have been successful in identifying several new sponsors for program/event support.

7. WHAT NEW APPROACHES ARE BEING DEVELOPED OR EXPLORED TO GENERATE NEW SOURCES OF FUNDS?

We recently started conversations with the Cleveland Foundation about activities that may warrant its support. We also intend to formalize our request for general operating support from the community.

8. WHAT STEPS HAVE BEEN TAKEN IN THE PAST YEAR TO MAKE THE AGENCY MORE COST EFFECTIVE?

Ours is a volunteer-based organization model, and resident volunteers with talents ranging from website management to graphic design, to preservation, to commercial development and more have donated their professional services. We also have benefitted from pro-bono fellowship services provided by Cleveland Marshall College of Law.

In addition, we were able to negotiate our rent to \$100/month by declining cleaning services and moving to the basement level of our building. We have also allow staff to work from home by using a service that costs \$20/month. We have witnessed significant productivity increases as a result.

PART VII

IF THIS REQUEST IS ACCEPTED FOR FUNDING, THE APPLICANT MUST BE WILLING TO COMPLY WITH ALL APPLICABLE FEDERAL, STATE AND CITY REQUIREMENTS AND ENTER INTO A FUNDING AGREEMENT WITH THE CITY OF LAKEWOOD.

APPLICANT CERTIFIES THAT:

TO THE BEST OF MY KNOWLEDGE AND BELIEF, DATA CONTAINED IN THIS APPLICATION IS TRUE AND CORRECT. THIS APPLICATION HAS BEEN DULY AUTHORIZED BY THE APPLICANT'S APPROPRIATE BOARD OF TRUSTEES, BOARD OF DIRECTORS, OR CHIEF EXECUTIVE OFFICER.

SUBMITTED BY:

MARY ANNE CRAMPTON

SIGNATURE:

[Signature]

TITLE:

EXECUTIVE DIRECTOR

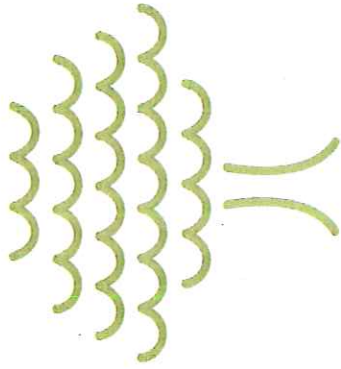
DATE:

JULY 20, 2009

SUBMIT:

- ONE UNSTAPLED ORIGINAL AND
- ONE ELECTRONIC COPY

OF APPLICATION AND ATTACHMENTS BY **5:00 PM, MONDAY, July 20, 2009** TO:



lakewoodalive

2008 Annual Report



President's Letter

The year 2008 signaled new direction and growth for Lakewood Community Progress, Inc. (LCP). A strategic planning session held in April reaffirmed our commitment to the Main Street program and identified housing as a second focus of the LCP organization. Discussions began in the summer with representatives of LakewoodAlive to determine how the two organizations could work together more closely, and these discussions culminated in their merger in October. "LakewoodAlive" was officially adopted as the name of the newly created organization. A second staff member, a Marketing and Development Director, was added in December.

This Annual Report highlights the many accomplishments of LakewoodAlive over the past year. None of these accomplishments could have been achieved without the hard work and dedication of our Board of Trustees, our numerous volunteers, our business and financial partners, and our staff.

LakewoodAlive is committed to facilitating economic stability and growth in the City of Lakewood in 2009 and beyond. If you are not already a supporter, I urge you to get involved. Join a committee, attend a forum, sign up for our e-newsletter, visit our website, or participate in any or all of our special events throughout the year. You can join us in creating a better Lakewood for all who live, work, shop and play here.

Sincerely,

Mikelann Ward Rensel
President

About Us

History: Lakewood Community Progress Inc. (LCP) was founded in 2002 by the Chamber of Commerce and the City of Lakewood to provide an additional resource for facilitating local economic development. LCP was granted 501-c(3) tax-exempt status in March, 2004. In October 2008, LCP merged with LakewoodAlive, a resident-based organization that advocates citizen engagement in economic development issues. The merger strengthens the capacity of both organizations to protect and enhance Lakewood's economic future. The 2008 focus of the organization was the continued revitalization of Downtown Lakewood's commercial district, using National Main Street principles. The new organization uses the name LakewoodAlive and maintains tax-exempt status. LakewoodAlive is a member of the National Trust for Historic Preservation Trust and Heritage Ohio, which is the oversight organization for the Ohio Main Street Program.

Mission: LakewoodAlive is an economic development corporation whose mission is to improve the quality of life of residents by creating alliances with community leaders, leveraging community assets and expanding the pool of available resources in order to facilitate economic stability and growth in the City of Lakewood.

Board Structure: LakewoodAlive is led by a volunteer board and a full-time, salaried executive director. In 2008 activities were guided by 4 committees using the National Main Street Four-Point Approach™.

2008 LakewoodAlive Board

Executive Committee

Mikelann Rensel — President
Jack Gustin — Vice President
Mary Sue McGarvey — Treasurer
Curt Brasky — Secretary
David Shaw — Past-President

Committee Chairs

Jenni Baker — Promotion
Paul Beegan — Design
Chas Geiger — Economic Restructuring
Steve Ott — Organization

At Large

Kathy Berkshire
Steve Clark
Randy Doi
David Estrup, Ph.D.
Erin Fach
Mayor Ed Fitzgerald
Joy Fourn
Nathan Kelly
Tim Laskey
Mary Louise Madigan
Tom McConnell
Michael Summers

Staff

Mary Anne Crompton
Executive Director

Shannon C. Strachan

Marketing & Development Director

Downtown Lakewood

Downtown Lakewood is a volunteer-based program of LakewoodAlive dedicated to the revitalization of Lakewood's historic commercial district located on Detroit Avenue between Arthur Avenue and Buns Road. Our purpose is to facilitate investment in downtown Lakewood by working to create an environment where residents, employees and guests want to come to live, work, shop and play. Using the National Main Street volunteer-based Four Point Approach, Downtown Lakewood's revitalization marked significant progress in 2008.

Organization involves getting everyone working toward the same goal and assembling the appropriate human and financial resources to implement a revitalization program. This committee worked to diversify LakewoodAlive's funding streams, facilitated the LCPI & LakewoodAlive merger, and created policies and procedures adopted by the board to assure the organization uses best practices in all its activities.

Design involves improving our downtown's image by enhancing all aspects of its physical appearance. The committee operated as two sub-committees in 2008.

Design Guidelines - This subcommittee is working with the City of Lakewood Planning & Development Department to create design guidelines for downtown. These volunteers anticipate that their work will ultimately become the model for design guideline legislation for the entire city.

Signage & Wayfinding Design - Using Heritage Ohio grant award funds matched by the City of Lakewood, this subcommittee is guiding the efforts of design consultant Studio Graphique to create a wayfinding plan and new signage design for the downtown district, starting with a new logo (below). A public meeting was held on October 2 to gather community input on the project. This work is an incremental step in implementing the Detroit Avenue Streetscape plan, a 2007 community-based project funded by NOKA and approved by Lakewood City Council in November, 2008.



Downtown Lakewood

Promotion involves marketing the downtown's unique characteristics to shoppers, investors, new businesses, tourists, and others. This extremely active committee brought 3 new events to Downtown Lakewood in 2008:



Walk+Roll™ Lakewood offered a unique car-free experience in downtown Lakewood. Residents and visitors explored Lakewood's lakeland park, its new #1-rated library and its vibrant downtown by foot, bicycle, stroller, wheelchair or other non-motorized methods. Free programming included aerobic classes, yoga, break dancing demonstrations, fencing, square dancing, bike safety instruction and more.



Band2gether provided a much needed venue for middle and high school rock bands in the heart of downtown Lakewood on Friday nights in July and August. Fourteen bands performed at Niagara Park to the delight of parents, friends and passersby.



Spooky Pooch Parade attracted 200 costumed dogs and 400 humans to march in downtown Lakewood on October 18th. Registered participants paraded Detroit Avenue from St. Charles to Arthur Avenue providing many laughs and great photo opportunities for spectators. Celebrity judges awarded prizes and the event raised \$1000 for the Lakewood Animal Shelter.

Downtown Lakewood



Walk + Roll Lakewood
Photo by Rhonda Lole

The Promotion Committee was also responsible for expanded programming for:

Downtown Lakewood Blossoms, in collaboration with merchants and support from Lakewood-Rocky River Rotary, brought 30 low-maintenance flowering Earth Boxes to the district. This committee also worked with the City and Keep Lakewood Beautiful volunteers to bring hanging flower baskets and seasonal plantings to Sinagra Park.

Lakewood Walks Main Street promoted downtown's walkability and healthy living by encouraging residents and area workers to explore shops in the area on foot. All participants were entered into a drawing for prizes donated by generous merchants.



Light Up Lakewood, in addition to the lighting ceremony on the Lakewood Hospital green, expanded its programming to include 9 school groups, seniors and The Beck Center for performances at the Masonic Temple and Lakewood Library. Street entertainment by a professional juggler and ice carving added to the holiday atmosphere enhanced by snow and horse-drawn carriage rides.

Downtown Lakewood

Economic Restructuring involves strengthening the existing economic base of the downtown while diversifying it. This committee came into its own in 2008 and has established itself as a valuable point of contact for developers with interests in investing in Downtown Lakewood. This group serves as a valuable neutral liaison between developers, the City's Planning and Development Department and community interests. The committee is participating in discussions concerning development activity at the Discount Drug Mart strip, the INA Building, the Detroit-Warren Building, the Wholesome Development Building, and others.

In calendar year 2008, property owners reinvested \$2,197,122 million in building improvements in the Downtown Lakewood district.

Notable among downtown investments was the completion of the \$7 million critical care renovation project at Lakewood Hospital. This project includes the new \$1.4 million Cleveland Clinic Neurological Institute at Lakewood Hospital and the \$2 million completion of the final phase of the Intensive Care Unit. Lakewood Hospital also invested \$120,000 in Cleveland Clinic/Lakeland Eye Center in 2008.



Light Up Lakewood
Photo by Rhonda Lole

Community Engagement

LakewoodAlive presented forums on topics of critical interest to the community in February, April and October of 2008:

Making "Cents" Of Lakewood's Finances — Part 1 featured a panel of regional and local experts who reviewed the challenges of municipal finance. The speakers also directly addressed Lakewood's current financial position, challenges and opportunities.

Making "Cents" Of Lakewood's Finances — Part 2 focused specifically on Lakewood's 2008 city budget.

A Healthy Partnership: Lakewood Hospital's Impact on Our Community featured regional and local speakers who discussed the history, importance and economic impact of Lakewood Hospital in the Lakewood community, healthcare trends, the hospital's lease agreement with the City of Lakewood, and the outlook for Lakewood Hospital.

DVD's of these forums, recorded courtesy of Lakewood City Schools, are available at Lakewood Public Library.

2009 Events:

Let's Wine About Winter - March 7

LakewoodAlive Cornhole Tournament - June 27

Band2gether - Fridays in July & August

Walk + Roll Lakewood - July 18

Lakewood Walks Downtown - August 19

Spooky Pooch Parade - October 17

Light Up Lakewood - December 5



Spooky Pooch Parade : Photo by Rhonda Loje

Volunteers

LakewoodAlive is a volunteer-based organization. Over 100 residents and stakeholders contributed an estimated 3,546 hours to LakewoodAlive activities in 2008. These hours are valued at \$63,828. While every volunteer is highly valued, there are several residents who deserve recognition for extraordinary contributions of time and talent:

Downtown Lakewood Blossoms

Kathy Haber — Earth Boxes
Sandy Gates — Singra Park

Design Committee

Paul Beegan — Design Guidelines
Sean McDermott - Signage & Wayfinding

Light Up Lakewood

Jenni Baker
Jen Raynor
Kelly Jablonowski

Band2gether

Ruthie Koenigsmark
Chris Vance

Spooky Pooch Parade

Debbie Baker
Katy Davis
Rhonda Loje

Website

Mark Dubis
Jonathan Morgan

Cornhole Tournament

David Slaw
Leslie Foye

Financial Supporters

Institutional Partners

City of Lakewood
City Council
Citizens' Advisory Committee
Cleveland Clinic Health System
Lakewood Hospital
Discount Drug Mart
First Federal of Lakewood
Warren-St. Charles Investments
Giltz & Associates
LSC Service Corp.

Downtown Merchants

Aladdin's
Geiger's Clothing & Sports
Hotel & Leisure Advisors LLC
Huntington Bank
Phoenix Coffee Lakewood
Razi's Wine House
The Melt Bar & Grilled
Individuals
Joel & Teresa Andreani

Gary & Maureen Arbezniak

Jenni & Tom Baker
Paul & Karen Beegan
Kathy Berkshire
Shirley Breisch
Curt Brosky
Craig & Monica Brown
Tom Bullock
Kevin & Catherine Butler
Ted & Anne Calabrese
Joanne Calkins

Financial Supporters

Individuals (cont.)

Bill & Mary Lou Call
 Katharine K. Carr
 Pat & Bonny Carroll
 Lynda Carter & Mark Niemi
 Bryan Chin
 Steven Clark
 Hal & Connie Cooper
 Byron & Mary Jane Compton
 Dawn & Ray Cushing
 Tom & Peggy Demitrac
 Sue & Ed Denk
 Randy Doi
 Chuck & Cathie Drumm
 Maureen Duffy
 Dennis & Pam Ebran
 Tom & Cindy Einhouse
 Bill & Mary Pat Ellert
 David & Virginia Estrop
 Erin Foch
 Larry E. & Rosemary Faulhaber
 Ed & Gladys Favrre
 Matt Fish
 Paul & Katie Franks
 Deborah Goebelin
 Chuck & Eileen Garven
 Sandra & Ralph Gates
 Chas & Patti Geiger
 Jeanine Gergal & Adam Jusko
 Ruth Gillett & Sam O'Leary
 Chris Gordillo & Hugh Campbell
 Charles & Marie Grossman
 John & Liz Guscott

Ken & Kathy Haber
 Woody & Marcia Hall
 Jim Hampshire
 Peter & Shirley Henderson
 Bobbie Hendrick
 Phil & Heidi Hilty
 Katrina & Thomas Holmes
 Carolyn Hufford & Thomas Yanks
 Chris & Jane Johnson
 Nathan Kelly
 Joe & Alicia Kerrigan
 Eugene & Joann Kramer
 Mickey & Patsy Kravosh
 Carly Kuhn
 Tony & Wendy LaCerva
 Jeff & Heather Lambert-Shemo
 Kim Langley & William Fichter
 Tim & Patti Laskey
 Carolyn Leitch & Dick Castiele
 Jeremy & Allison Copeland Levine
 Robert & LaVerne Lugibihl
 Mary Louise Madigan
 Paula Maeder Connor & David Connor
 Karen & Robert Malec
 Mary Mathiesen
 David & Christina McCollum
 Thomas McConnell
 Mary Sue McGorray
 Lou & Lynn McMahon
 John & Nancy McMillan
 Nora McNamara
 Kevin & Melissa Meehan
 Wally & Lauren Mueller

Thomas Mulready & Carol Hunt
 Larry & Shelly Napolitan
 Tessa & John O'Donnell
 Ed & Joann Oliveros
 Matt & Ellen Ospelt
 Katharine & Steven Ott
 Jennifer & Michael Pae
 Tom & Kathy Pahys
 Jacob & Anne Palamaki
 John & Judy Pyke
 Daniel & Jennifer Raynor
 Mikalann Ward Rensel
 Scott & Jill Richardson
 Bob & Judy Riley
 Sean & Sheila Riley
 Michael Riley & Margaret Stiner
 Sue & Jeff Ritter
 David & Laura Sangree
 Matt Sattler
 Hilary Schickler
 Carolyn Seelbach
 Wally & Joyce Senney
 Doug & Kelly Shaulis
 David Shaw
 George & Beth Shiekh
 Thomas & Pam Smith
 Joe & Elizabeth Stewart
 Robert & Joyce Strammen
 Mike & Wendy Summers
 Tom & Colleen Surton
 Paul & Judy Szentkiralyi
 Bob & Diane Thomas
 Ellen Todio

Financial Supporters

Kevin & Stephanie Toole
 Anita Tucker
 Bill & Susan Wagner
 Thomas C. Wagner & Malinda Smyth
 Ken & Suzanne Warren
 Sue Wiedemer
 Walter & Judy Wright
 Grant Awards
 Heritage Ohio
 Lakewood-Rocky River Rotary
 In-Kind
 City of Lakewood
 Lakewood Police Department
 Public Works
 CSDS Inc.
 Dubis Group
 driddleDesign
 Jenn Gula Design
 KC McKenna
 Lakewood Chamber of Commerce
 Lakewood City Schools
 Lakewood Equities
 Lakewood Observer
 Lakewood Masonic Temple
 Omni Lakewood
 PromoRock

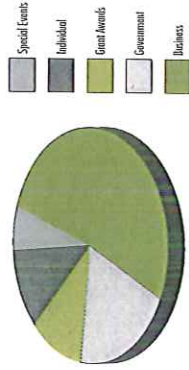
Program Sponsors
 Around the Corner Cafe
 Camy Shoes
 City of Lakewood
 Coral Company
 Cox Cable
 Curtin' Loose Hair Salon
 Discount Drug Mart
 Detroit-Warren Building
 First Federal of Lakewood
 Geiger's Clothing & Sports
 Giant Eagle
 Heritage Ohio
 Hinkley Lighting
 Lakewood Animal Shelter
 Lakewood City Schools
 Lakewood Public Library
 Lakewood Hardware
 Lakewood Hospital
 Marketing & Community Outreach
 Operations & Technical Systems
 Lakewood Masonic Temple
 Lakewood-Rocky River Rotary
 Lakewood Observer
 Lion & Blue
 Perf's General Store
 Phoenix
 Rozi's Wine House
 Sam Ash
 Target
 The Exchange
 Vance Music Studios
 YMCA

Community Partners
 Boy Scouts of America
 Girl Scouts of America
 Help to Others (H2O)
 Kiwanis
 Lakewood Catholic Academy
 Lakewood City Schools
 Lakewood Hospital
 Lakewood Junior Women's Club
 Lakewood Is Art
 Lakewood Public Library
 Lakewood United Methodist Church
 St. Edward High School

Finances

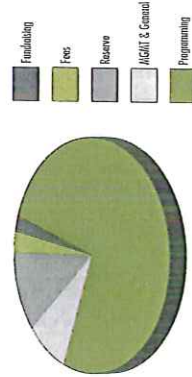
Income

Business	\$136,682
Government (COBG)	71023
Grant Awards	27500
Individual	15080
Special Events	15286
	7793



Expenses

Programming	\$136,682
Mgmt & General	104048
Reserve	10354
Fees	15080
Fundraising	4250
	2950



Contact Information:

Mary Anne Crampton
Executive Director

LakewoodAlive
14701 Detroit Avenue #130
Lakewood, OH 44107

Phone: 216-521-0655
Email: macrampton@lakewoodalive.com

www.lakewoodalive.com



LAKEWOODALIVE									
2009 Board Contact Information									
Officers	Name	Company	Address	Phone	E-mail	Committee	Term Exp.		
President	Mikelann Rensel	Former CDC Director	1230 Bunts Rd	521-1354	mrensel@cox.net	Finance	2012		
Vice Pres	Jack Gustin	Lakewood Hospital	14519 Detroit Ave	529-7134	jack.gustin@cchswest.org	Governance	2011		
Treasurer	Mary Sue McGorray	McGorray's Brothers	14133 Detroit Avenue	226-5356	mary@mcgorray.com	Finance Chair	2011		
Secretary	Curt Brosky	Executive Director	14312 Detroit Ave #149	521-7260 x130	cbrosky@lscservice.com	Governance	2010		
President	David Shaw	Senior VP	14806 Detroit Ave	529-2609	dshaw@fll.net	Finance	2012		
At-Large									
	Chas Geiger	Geiger's Clothing & Sports	14710 Detroit Ave	521-1771	geigerslakewood@sbcglobal.net	Downtown	2010		
	Ed FitzGerald	City of Lakewood Mayor	12650 Detroit Ave	529-6600	ed.fitzgerald@lakewoodoh.net	Housing	Perm		
	Terry Vincent	Chamber of Commerce Chairman of the Board	14701 Detroit Ave #130	529-4081	TVincent@brouse.com		ex officio		
	Jenni Baker	The Bullock Group Non-profit Consultant	1088 Summit Avenue	226-4287	jennibaker@cox.net	Development Chair;	2011		
	Patty Ryan	Chamber of Commerce CEO & President	14701 Detroit Ave #130	226-2900	pryan@lakewoodchamber.org	Downtown; Governance	Perm		
	Mary Louise Madigan	City of Lakewood Council Representative	12650 Detroit Ave	228-9578	mlmadigan9@hotmail.com	Community Engagement	Perm		
	Tim Laskey	Laskey CPA	12511 Madison Ave	521-2100	tim@laskeycpa.net	Finance	2012		
	Mike Summers	City of Lakewood Council Representative	12555 Berea Road	941-7700	msummers@summersrubber.com	Housing	2010		
	Nathan Kelly	City of Lakewood Dir. Planning & Dvlpmnt	12650 Detroit Ave	529-6635	nathan.kelly@lakewoodoh.net	CE; Housing	Perm		
	Paul Beegan	Beegan Architecture Architect	1239 Summit Ave.	470-2459	paul@beegan-ad.com	Chair Housing; Downtown	2011		
	Randy Doi	Collins Gordon Bostwick Architects	1322 Sloane Ave	226-3984	rdoi@sbcglobal.net	Housing	2012		
	Steve Ott	Ott & Associates Attorney	55 Public Square #1400	771-2600	steven.ott@ottesq.com	Governance Chair; Housing	2011		
	Tom McConnell	Discount Drug Mart CFO	211 Commerce Dr. Medina, OH 44256	330-697-1744	TMcConnell@discount-drugmart.com	Finance	2011		
	Steve Clark	Chamber of Commerce Clark Financial Services	12907 Lake Avenue	221-9554	stevenrclark@aol.com	Downtown Lakewood	ex-officio		
	Jay Foran	TEAM NEO, VIP - Attraction & Expansion	737 Bolivar Road, #2000, Cleveland, 44115	363-5407	jforan@teamneo.org	Community Engagement Chair	2012		
	Paula Reed	Prudential Lucien Realty Live Well Lakewood	1208 Manor Park	228-8645	preed1208@aol.com	Chair Downtown Lakewood	2010		
STAFF	Mary Anne Crampton	LakewoodAlive Executive Director	14701 Detroit Ave #LL10	521-0655	macrampton@lakewoodalive.com		Perm		
	Shannon Strachan	Marketing & Development Director	14701 Detroit Ave #LL10	521-0655	sstrachan@lakewoodalive.com				
	Hilary Schickler	Housing Outreach Director	14701 Detroit Ave #LL10	521-0655	hschickler@lakewoodalive.com				



DATE:	DOCUMENT ID	DESCRIPTION	FILING	EXPED	PENALTY	CERT	COPY
10/06/2008	200828001028	TRADE NAME/ORIGINAL FILING (RNO)	50.00	.00	.00	.00	.00

Receipt

This is not a bill. Please do not remit payment.

OTT & ASSOCIATES CO., LPA
55 PUBLIC SQUARE, STE 1400
CLEVELAND, OH 44113

**STATE OF OHIO
CERTIFICATE**

Ohio Secretary of State. Jennifer Brunner

1810422

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

LAKEWOODALIVE

and, that said business records show the filing and recording of:

Document(s)

TRADE NAME/ORIGINAL FILING

Date of First Use: 09/18/2008
Expiration Date: 10/03/2013

Document No(s):

200828001028

LAKEWOOD COMMUNITY PROGRESS,
INC.
14701 DETROIT AVENUE, SUITE 130
LAKEWOOD, OH 44107



United States of America
State of Ohio
Office of the Secretary of State

Witness my hand and the seal of the
Secretary of State at Columbus, Ohio
this 3rd day of October, A.D. 2008.

Ohio Secretary of State

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: MAR 09 2004

LAKEWOOD COMMUNITY PROGRESS INC
C/O JARED S RAY
16927 DETROIT AVE STE 4
LAKEWOOD, OH 44107-0000

Employer Identification Number:
55-0793987

DLN:
17053314031033

Contact Person:
EVELYN D GRIFFITHS ID# 31432

Contact Telephone Number:
(877) 829-5500

Accounting Period Ending:
DECEMBER 31

Form 990 Required:
YES

Addendum Applies:
NO

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

We have further determined that you are not a private foundation within the meaning of section 509(a) of the Code, because you are an organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status and foundation status. In the case of an amendment to your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, you should inform us of all changes in your name or address.

As of January 1, 1984, you are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more you pay to each of your employees during a calendar year. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Since you are not a private foundation, you are not subject to the excise taxes under Chapter 42 of the Code. However, if you are involved in an excess benefit transaction, that transaction might be subject to the excise taxes of section 4958. Additionally, you are not automatically exempt from other federal excise taxes. If you have any questions about excise, employment, or other federal taxes, please contact your key district office.

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the

Letter 947 (DO/CG)